



**CREATIVE LEAD / ART**  
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NEW YORK, NY

I'm a Creative Lead, Illustrator, Brand Designer + Developer, Web/Motion/Graphic Designer with 20+ years of experience in the Print and Multimedia Spaces with experience managing design teams. Collaborated with Creative Directors from top design agencies on client facing pitches and served as a design liaison for new business initiatives. Collaborated with UI/UX & Responsive Designers to create a number of multiplatform web content. Hands on experience in designing for a number of Social Network platforms including FaceBook, Twitter, LinkedIn, Instagram and Behance. Knowledgeable in 3D Animation and Modeling software along with Video and Sound Editing. A broad range of expertise in various design applications and languages including CSS, HTML5, and Action Scripting. Experience with GIF Animation + File Optimization, Image Retouching + Color Correction, Typography, Layout Design and Digital Photography.

**Experience:**

(11.2002 - Current) **SheldonBryan.com** | Creative Direction + Principal  
(08.2021 - Current) **Citi Group Corp.** | VP Global Brand Design  
(01.2020 - 03.2020) **Mike2020 (Bloomberg) / Hawkfish** | Art Director  
(08.2014 - 09.2016) **Cohn & Wolfe** | Associate Creative Direction  
(07.2013 - 11.2013) **eBay Enterprise** | Senior Designer  
(10.2011 - 07.2013) **Mediaplex . Value Click** | Senior Designer  
(02.2010 - 10.2010) **A&E Networks** | Art Director  
(05.2009 - 09.2009) **Carol's Daughter** | Web Designer  
(07.2008 - 09.2008) **MRM/Mccann Erickson** | Web Designer  
(05.2008 - 05.2008) **Razorfish** | Web Designer + Flash Animation  
(12.2007 - 01.2008) **Showtime Networks** | Web Designer + Graphic Design  
(12.2007 - 12.2007) **Grey Advertising . G2** | Graphic Designer  
(10.2007 - 11.2007) **Condé Nast** | Web Designer  
(12.2005 - 09.2007) **NBC Agency** | Art Direction + Web Design + Graphic Designer + Branding  
(11.2005 - 12.2005) **Matco Group . Eagle Entertainment** | Web Design + Graphic Designer  
(08.2005 - 09.2005) **TheFeedRoom.com** | Web Design + Graphic Designer  
(05.2005 - 07.2005) **Publicis Groupe** | Web Designer  
(01.2005 - 02.2005) **Viacom . Nickelodeon & Spike TV** | Illustrator  
(07.2004 - 08.2004) **The UN1world Group** | Graphic Designer  
(05.2004 - 06.2004) **Dun & Bradstreet** | Web Designer  
(03.2004 - 04.2004) **Xworld** | Web Designer  
(02.2002 - 02.2004) **Community Connect Inc.** | Art Director  
(11.1998 - 10.2001) **Planetmouse / Mouse Marketing Inc.** | Senior Designer  
(06.1996 - 11.1998) **Vibe Magazine . Vibeonline** | Art Director + Graphic Designer + Illustrator + Animator  
(06.1995 - 11.1996) **Vibe Magazine . Vibeonline** | Internship

**Education**

Pratt Institute / BFA / Computer Graphics (1993-1998)  
Interactive media, animation, 3D modeling, illustration & character design.

Cooper Union / Summer drawing classes / Anatomy / Figure Drawing (1993).

The Art Students League / Anatomy / Figure Drawing (1990-1993).

**Computer skills:**

Adobe Creative Suite / Photoshop / InDesign / Illustrator / Animate (AKA Flash)  
Quark Xpress, Premiere, Dream Weaver / BB.Edit, Transmit,  
Microsoft Office / Word / Powerpoint  
Knowledge of; HTML 5, CSS, Social Media & Responsive Design.

**Awards:**

Nominated "Top Internet Web Designer" by "Cool Site Of The Year Awards" (1997).  
Chosen to Judge "Society of Publication Designers"(SPD) annual internet design contest. (1997).

**Online Portfolio:**

**www.SheldonBryan.com**

**Special Interests:**

Logo & Brand Development, Industrial Design, Illustration, 2D & 3D Animation.

**Linkedin:**

www.Linkedin.com/in/SheldonBryan

**References:**

Available upon request.